WHY SHOULD I WHEN THERE'S AI?

INTERDISCIPLINARY PERSPECTIVES
ON ETHICS, KNOWLEDGE
AND EDUCATION

Edited by
Giosuè Prezioso, PhD

Unicollege University Press

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ABOUT THIS BOOK

Artificial intelligence is no longer a distant promise or a technical trend—it is a defining force of our time. It shapes how we think, learn, work, communicate, and decide. But as AI advances, so do the questions that challenge us at the deepest level: What is right? What do we know? How do we educate? What kind of future do we want?

Why Should I When There's AI? brings together leading scholars and practitioners from around the world to explore these urgent questions from multiple perspectives—philosophical, cognitive, organisational, linguistic, educational, and ethical.

From ancient thought to cutting-edge research, from classroom practice to societal transformation, the contributors offer insights and frameworks to help individuals and institutions navigate a future where technology and humanity must evolve together.

This book is a timely and essential resource for scholars, educators, leaders, and anyone committed to building a more thoughtful, ethical, and human-centred future.

ABOUT THE EDITOR

Giosuè Prezioso serves as Dean of Academic Affairs at Unicollege, an Italian accredited university with campuses in UNESCO World Heritage cities—Florence, Mantua, Milan, and Turin—distinguishing him as the youngest individual to serve in this capacity at the international level, a recognition that contributed to his selection as a Forbes 30 Under 30 honouree in the field of education.

Upon completion of his Bachelor of Arts in the United States, he earned a Master of Science in Art, Law and Business from Christie's, the world's leading auction house. He subsequently pursued dual doctoral studies in the United Kingdom and the United States, along with a graduate specialization in education at the Graduate School of Harvard University.

He has lectured and conducted seminars at prestigious international institutions, including the Universidad Rey Juan Carlos in Madrid, Sharif University of Technology in Tehran, the Italian Chamber of Deputies, the University of South Florida, and the Economic Forum.

His scholarly contributions have been published by leading academic presses such as Cambridge Scholars Publishing, Egea Editore (Bocconi University), Cacucci Editore, and Kalos. His academic, civic, and public engagement work has been featured in major media outlets including the Financial Times, The Guardian, and Forbes.

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